



Current Version: BYOB v1.21 Community

Version Number: 1.21

Release Date: 2025-08-17

Installation URL:

<https://login.salesforce.com/package/installPackage.apexp?p0=04ta5000009e6PhAAI>

Table of Contents

- **1. Introduction**
 - 1.1 Overview
 - 1.2 Key Features
 - 1.3 Benefits
- **2. Getting Started**
 - 2.1 System Requirements
 - 2.2 Installation Instructions
 - 2.3 Initial Setup
- **3. Branding Sets**
 - 3.1 Accessing the Branding Sets Component
 - 3.2 Customizing Colors
 - 3.3 Applying Branding Sets to Record Pages
 - 3.4 Role-Based Customization
 - 3.5 Use Cases for Branding Sets
- **4. Field Highlighter**
 - 4.1 Accessing the Field Highlighter Component
 - 4.2 Highlighting Important Fields
 - 4.3 Conditional Field Highlighting
 - 4.4 Use Cases for Field Highlighter
- **5. Advanced Configuration**
 - 5.1 Dynamic Event-Themed Colors
 - 5.2 Accessibility Enhancements
 - 5.3 Console App Compatibility
- **6. New Releases**
 - 6.1 Contextual Help (**Version 1.12**)
 - Accessing the Contextual Help Component
 - Configuring the component

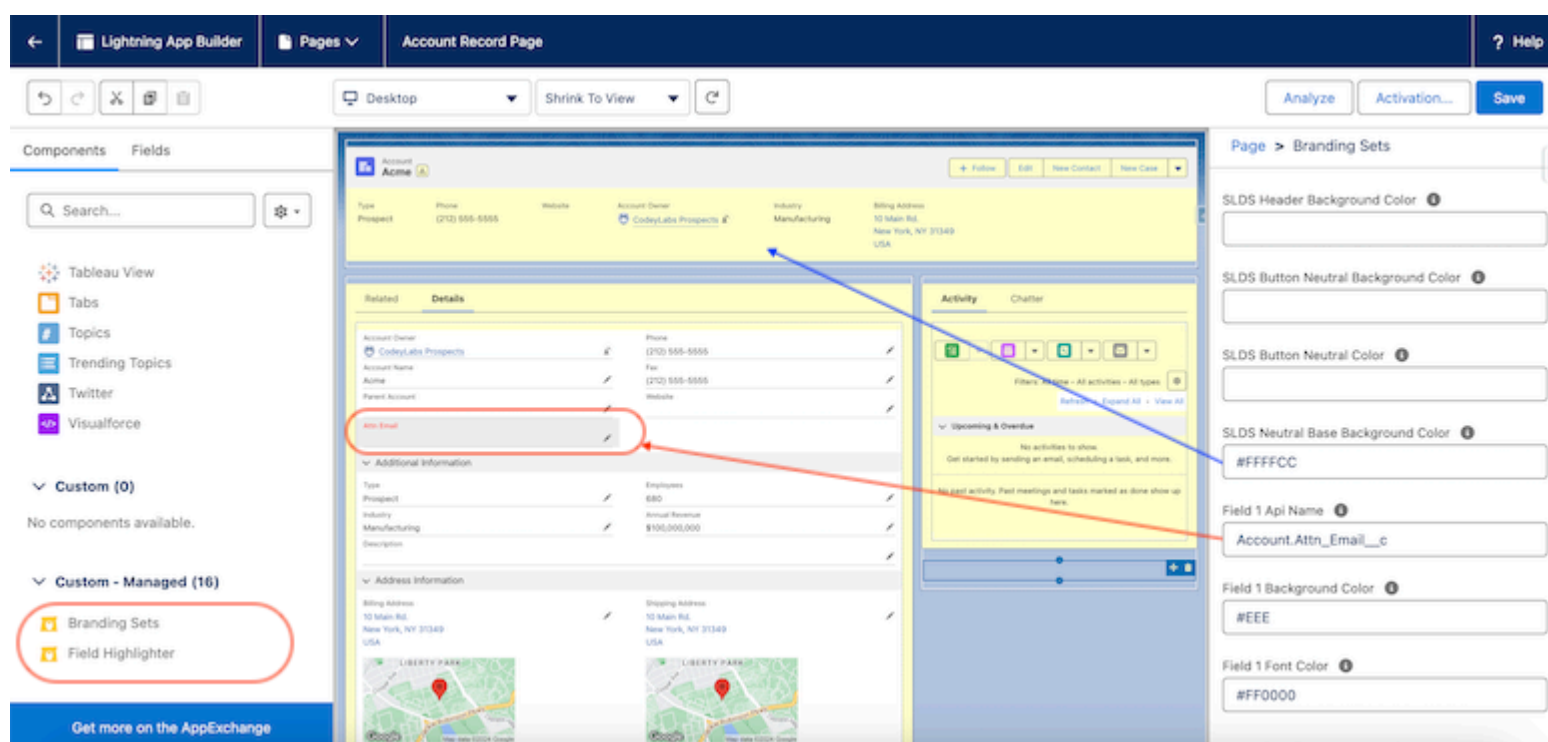
- Use case: A hint to the agent before pushing Merge Cases button.
- 6.2 Support for Related List Button within Contextual Help Component (**Version 1.14**)
- 6.3 A new component Field Label Overrider! (**Version 1.15**)
- 6.4 Introducing Font Weight Setting in Field Highlighter Component (**Version 1.16**)
- **6.5 Introducing a new Component for Highlighting Field Filter By Date (Version 1.18)**

- **7. Troubleshooting & FAQs**
 - 7.1 Common Issues and Solutions
 - 7.2 Frequently Asked Questions
- **8. Support & Resources**
 - 8.1 Contacting Support
 - 8.2 Additional Resources

1. Introduction

1.1 Overview

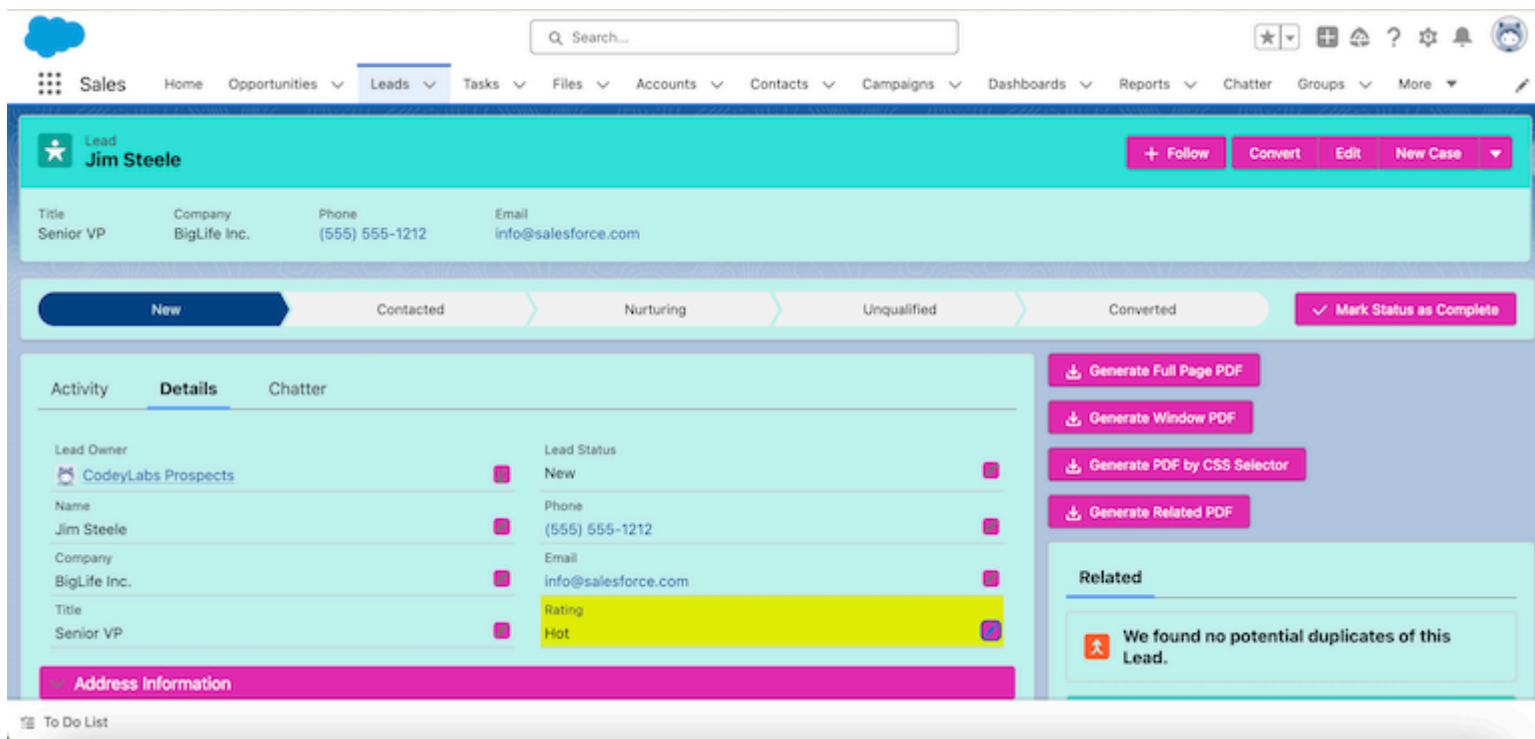
Build Your Own Branding is a comprehensive package designed for Salesforce users to customize the look and feel of their record pages. This package includes two powerful components: **Branding Sets** and **Field Highlighter**. Together, these tools allow organizations to align Salesforce with their brand identity, enhance user experience, and improve the visibility of critical information.



1.2 Key Features

- **Custom Color Schemes:** Tailor the [appearance](#) of record pages with **Branding Sets**.

- **Field Highlighting:** Draw **attention** to important fields with custom highlights.
- **Role-Based Customization:** Apply different themes and highlights based **on user roles**.
- **Event-Themed Branding:** **Temporarily** change themes for **special events or campaigns**.



1.3 Benefits

- **Enhanced Brand Identity**
 - Keep Salesforce aligned with your corporate branding.
- **Improved Usability**
 - Help users quickly identify key information on record pages.
- **Increased Engagement**
 - Use custom themes to promote events or highlight critical data.

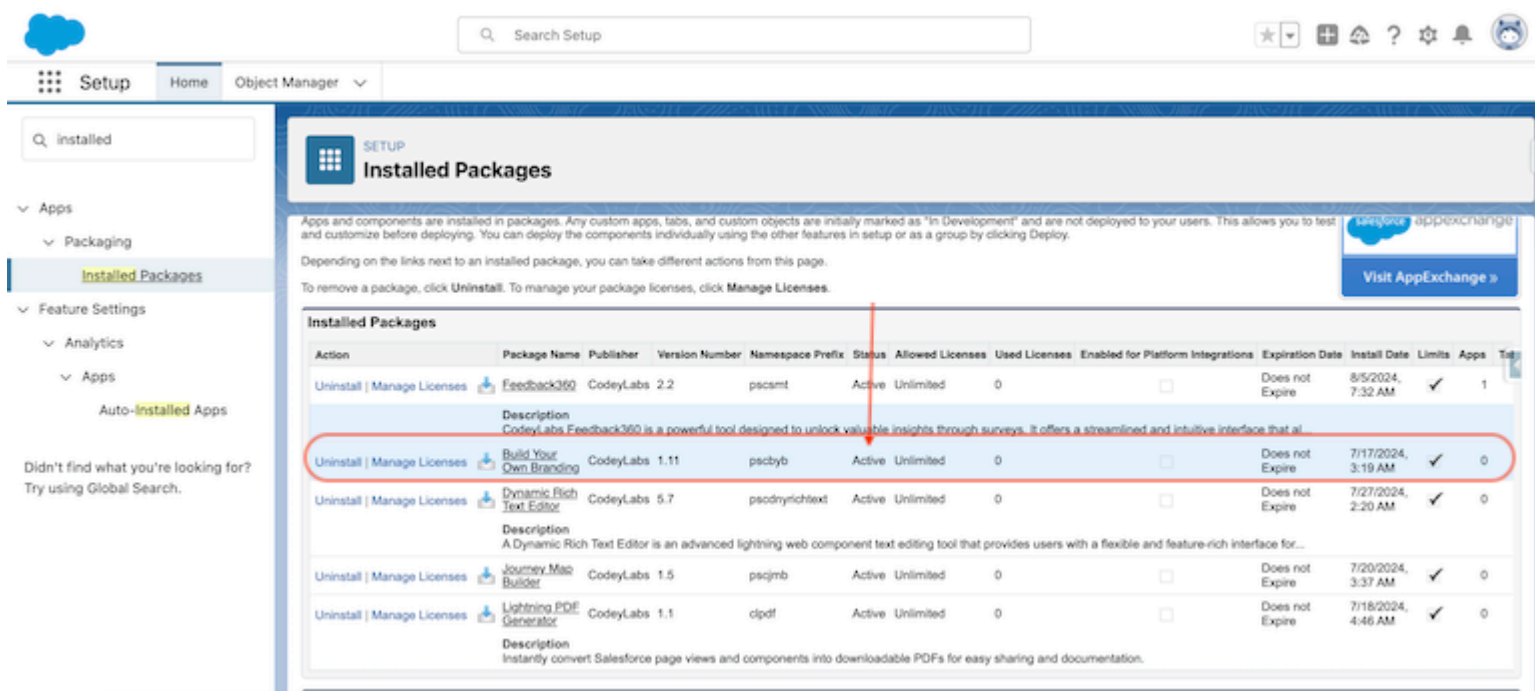
2. Getting Started

2.1 System Requirements

- Latest package available for **Salesforce Enterprise, Unlimited and Developer Editions**.
- **Salesforce Lightning** Experience.
- Supports **Custom or standard** Salesforce objects record pages.

2.2 Installation Instructions

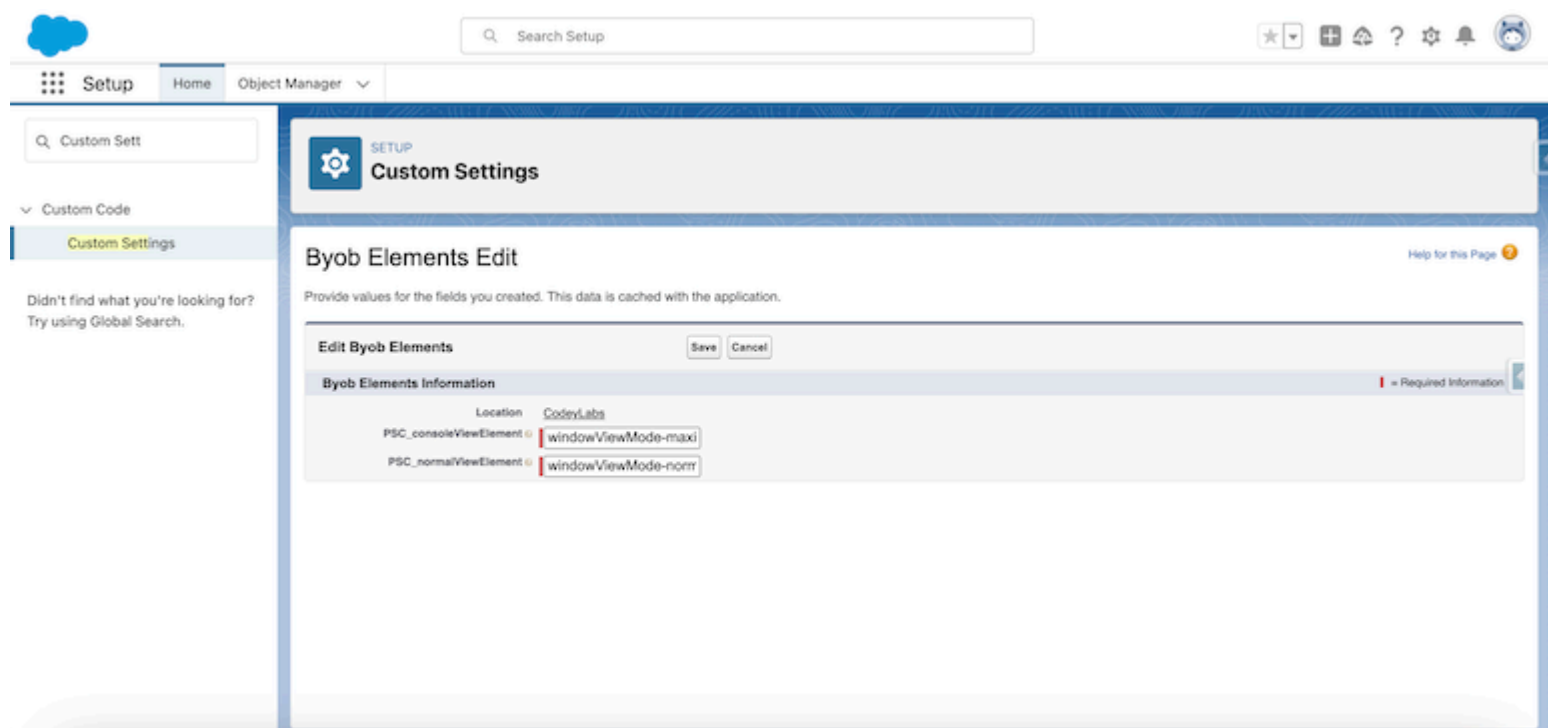
1. Find the latest version installation URL mentioned in the starting of this document
2. Login to your salesforce org, and select install for all users, and accept.
3. Click **Install** and follow the on-screen instructions to install the package in your Salesforce org.
4. After installation complete, Ensure your **license is active** for the components.



2.3 Initial Setup

Note that, this is a **mandatory step**, if not completed, branding changes will not display, even if you have applied the component and related colors on a object record page.

- Navigate to **Setup > Custom Settings > Byob Elements**.
- Click **Manage > Default Organization Level Value > New**.
- Add the following values:
 - **windowViewMode-normal** in the PSC_normalViewElement field.
 - **windowViewMode-maximized** in the PSC_consoleViewElement field.
- **Save** your settings.



3. Branding Sets

3.1 Accessing the Branding Sets Component

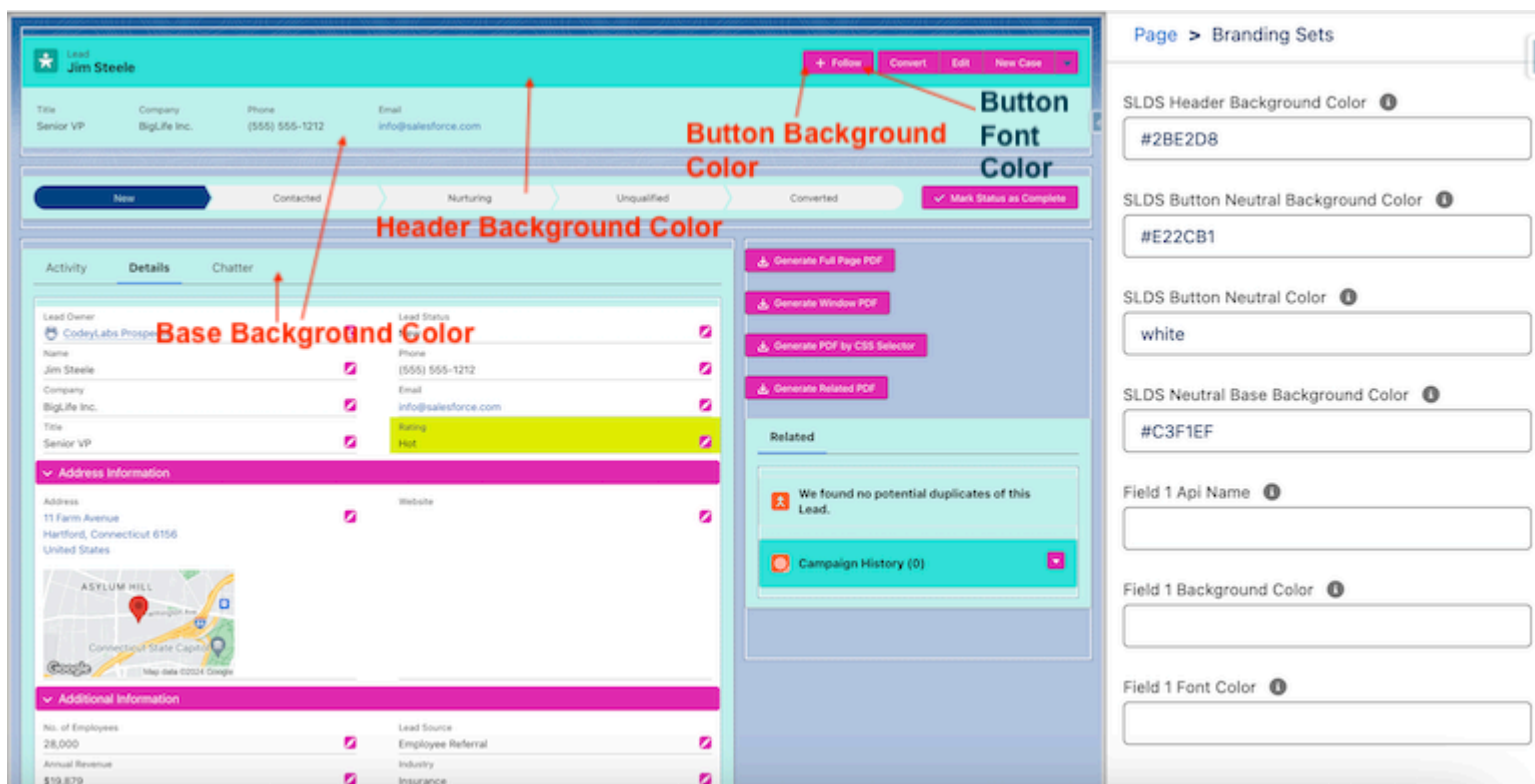
- Go to any **Salesforce object record page**.

- In the **App Builder**, find the **Branding Sets component** in the **sidebar** under **custom managed components**.
- **Drag and drop** the component onto the record page **as the last component on a column**.

3.2 Customizing Colors

The color values supports formats HEX, RGB, RGBA.

- **Background Colors:** Set the background color for different elements on the record page
 - **SLDS Header Background Color:** Set the header background color.
 - **SLDS Neutral Base Background Color:** Set the widgets background color.
- **Button Colors:** Customize the colors of buttons on the record page. **Note well**, that buttons colors appears, only when both of below values are set.
 - **SLDS Button Neutral Color:** Font color of button.
 - **SLDS Button Neutral Background Color:** Background color of button.

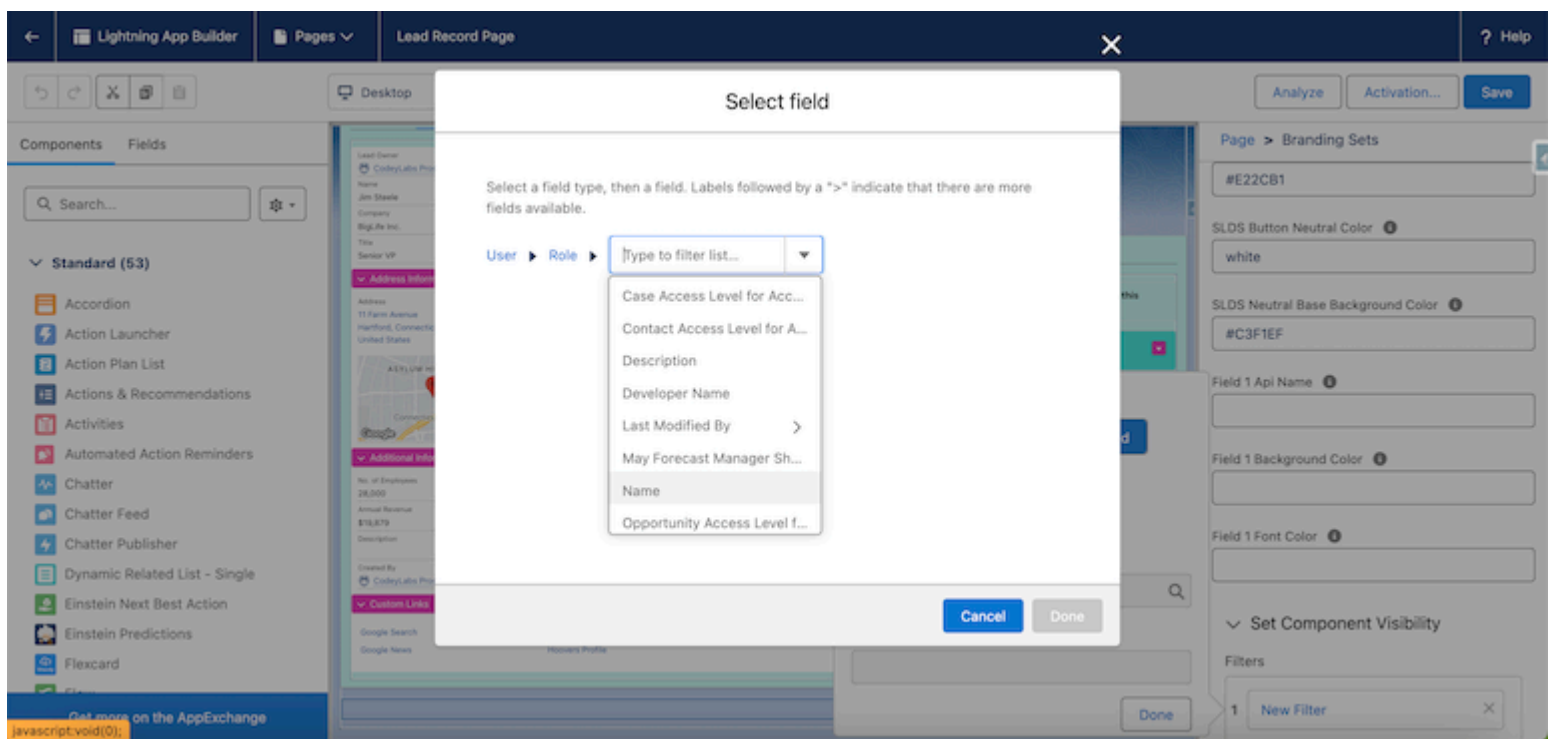


3.3 Applying Branding Sets to Record Pages

- After placing the component, **configure the color settings** to match your branding needs.
- **Preview** your changes in the App Builder.
- **Save** your settings to apply them to the record page.

3.4 Role-Based Customization

- **Use role-based customization** to apply specific color schemes depending on the user's role.
- This can be configured through Salesforce's component visibility settings on App Builder.
- Under Set Component Visibility > Add Filter.
- Select **Advanced > User > Role**. And provide your condition of visibility.
- Only matching filter condition users will be able to see the branding.



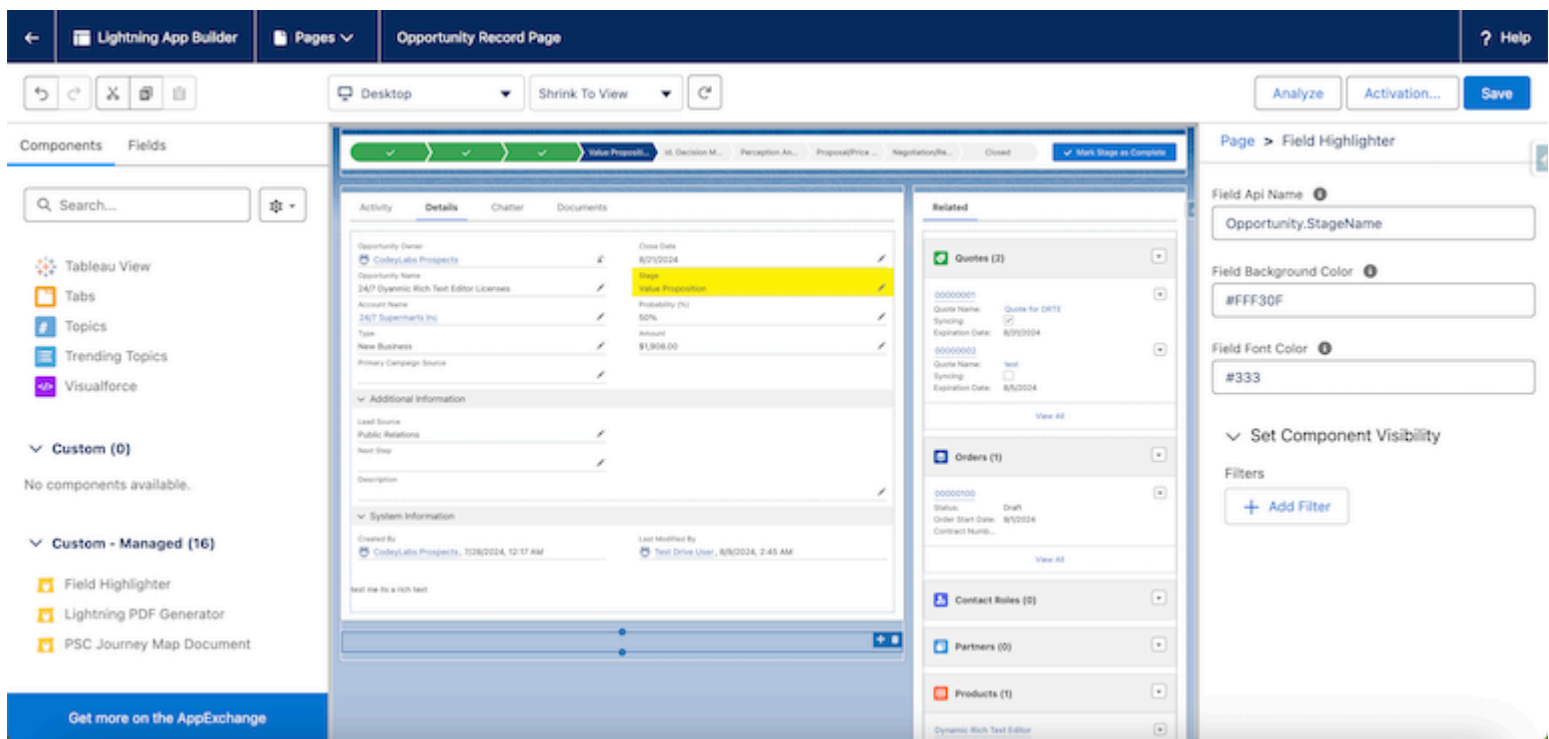
3.5 Use Cases for Branding Sets

- **Corporate Branding:** Align **Salesforce record pages** with your **company's color scheme** for consistent branding.
- **Departmental Customization:** Differentiate record pages for **various departments** like Sales and Service.
- **Event-Specific Branding:** Temporarily change colors for specific **events** or marketing campaigns.
- **Seasonal Themes:** Update pages with **seasonal colors** to reflect marketing strategies or celebrations.
- **Brand-Specific Cases:** Distinguish cases from **multiple brand websites** with **unique color schemes**.

4. Field Highlighter

4.1 Accessing the Field Highlighter Component

- Go to any **Salesforce object record page**.
- In the **App Builder**, find the **Field Highlighter component** in the sidebar under **custom managed components**.
- **Drag and drop** the component onto the record page as the last component on any column so that it doesn't overlap any other component.



4.2 Highlighting Important Fields

- **Field Selection:** Choose the field you want to highlight based on importance or relevance. **Make a note of the Object Api Name and the Field Api Name from the object manager in Setup.** *If the object and/or field belongs to the different managed package, please ensure to prefix managed package name as defined in the object manager.*
- **Highlight Styles:** Customize the highlight color and style to make the field stand out.

4.3 Conditional Field Highlighting

- **Set up conditions for highlighting fields** based on specific criteria using the Set Component Visibility > Apply Filter.
- For example, **highlight the Lead Score field in red** if the score is below a certain threshold.

4.4 Use Cases for Field Highlighter

- **Critical Data Alerts:** Highlight fields like Lead Score or Opportunity Value to draw immediate attention.
- **Role-Specific Field Emphasis:** Different roles can have different fields highlighted based on what's important for them.
- **Conditional Highlighting:** Automatically highlight fields when certain conditions are met, such as overdue tasks.

5. Advanced Configuration

5.1 Dynamic Event-Themed Colors

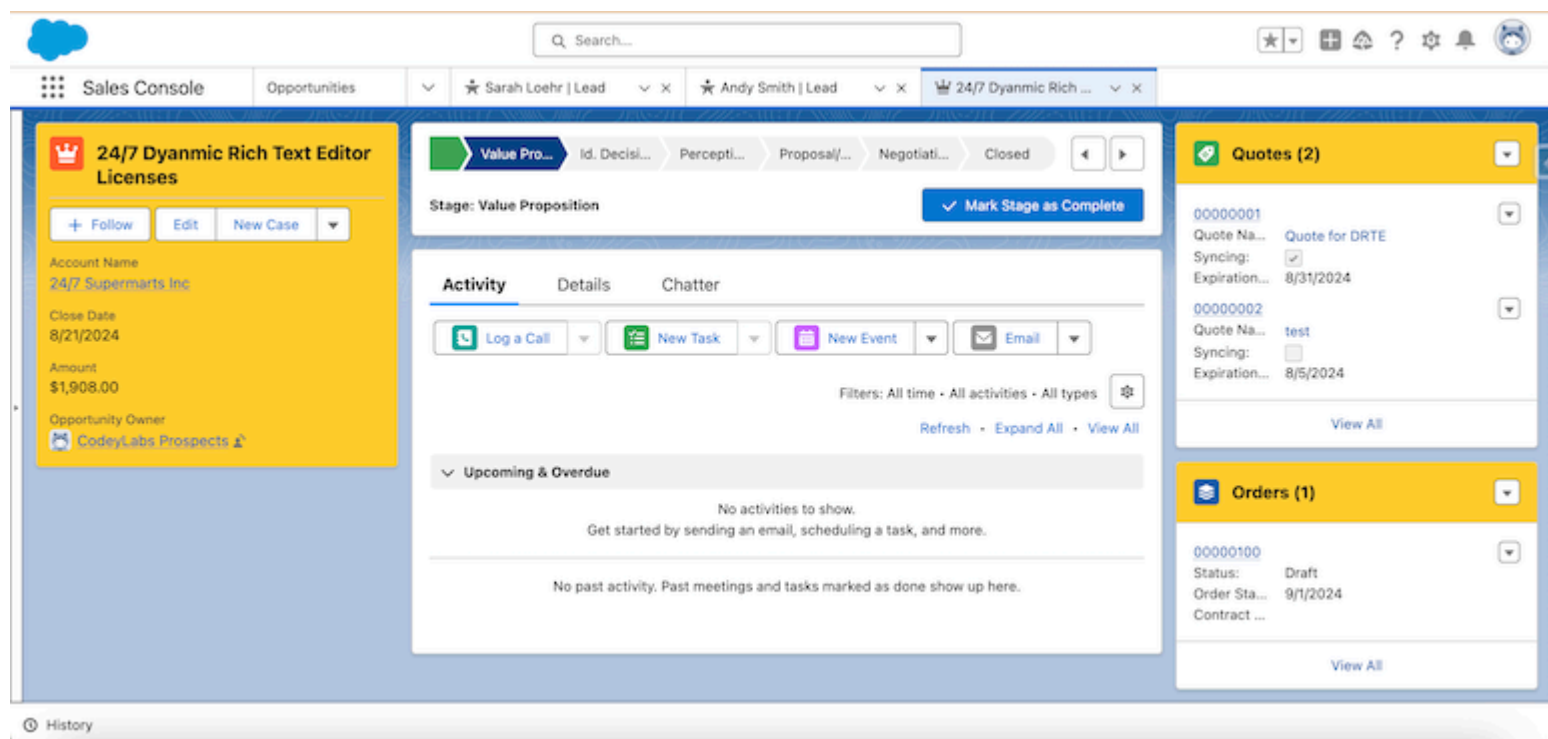
- **Branding Sets:** Configure to dynamically change colors during events or campaigns.
- **Field Highlighter:** Adjust highlight colors based on current promotions or special conditions.

5.2 Accessibility Enhancements

- **High Contrast Options:** Ensure colors and highlights are accessible to all users.
- **Screen Reader Compatibility:** Test settings with screen readers to ensure usability for visually impaired users.

5.3 Console App Compatibility

- **Branding Sets:** Works seamlessly within the Salesforce console app.
- **Field Highlighter:** All highlights and customizations are fully supported in console navigation.



6. New Releases

Version 1.12

- 6.1 Contextual Help
 - Accessing the Contextual Help Component
 - Configuring the component
 - Use case: A hint to the agent before pushing Merge Cases button.

Version 1.14

- 6.2 Support for Related List Button within Contextual Help Component

Version 1.15

- 6.3 A new component **Field Label Overrider!**

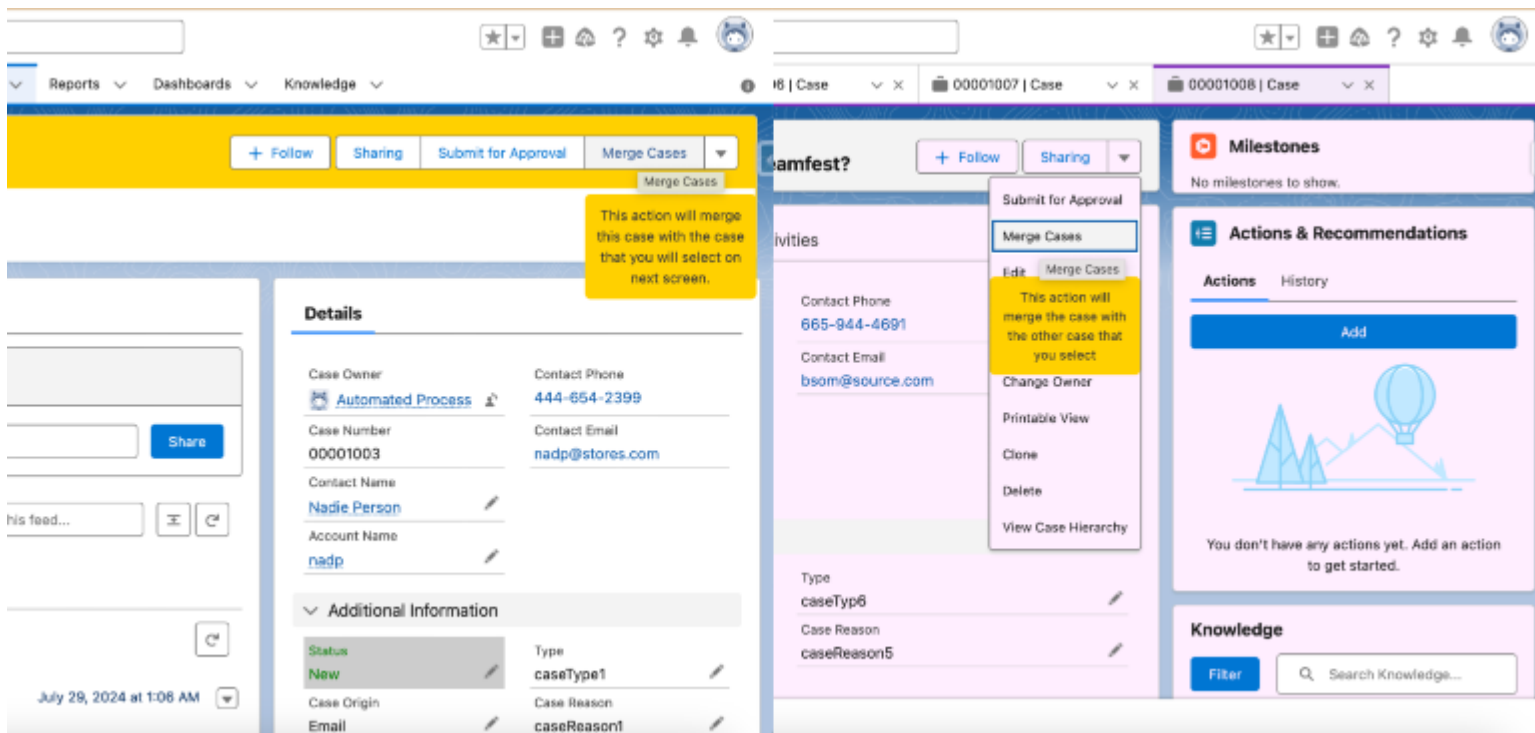
Version 1.16

- 6.4 Introducing *Font Weight Setting* in Field Highlighter Component

6.1 Contextual Help Component

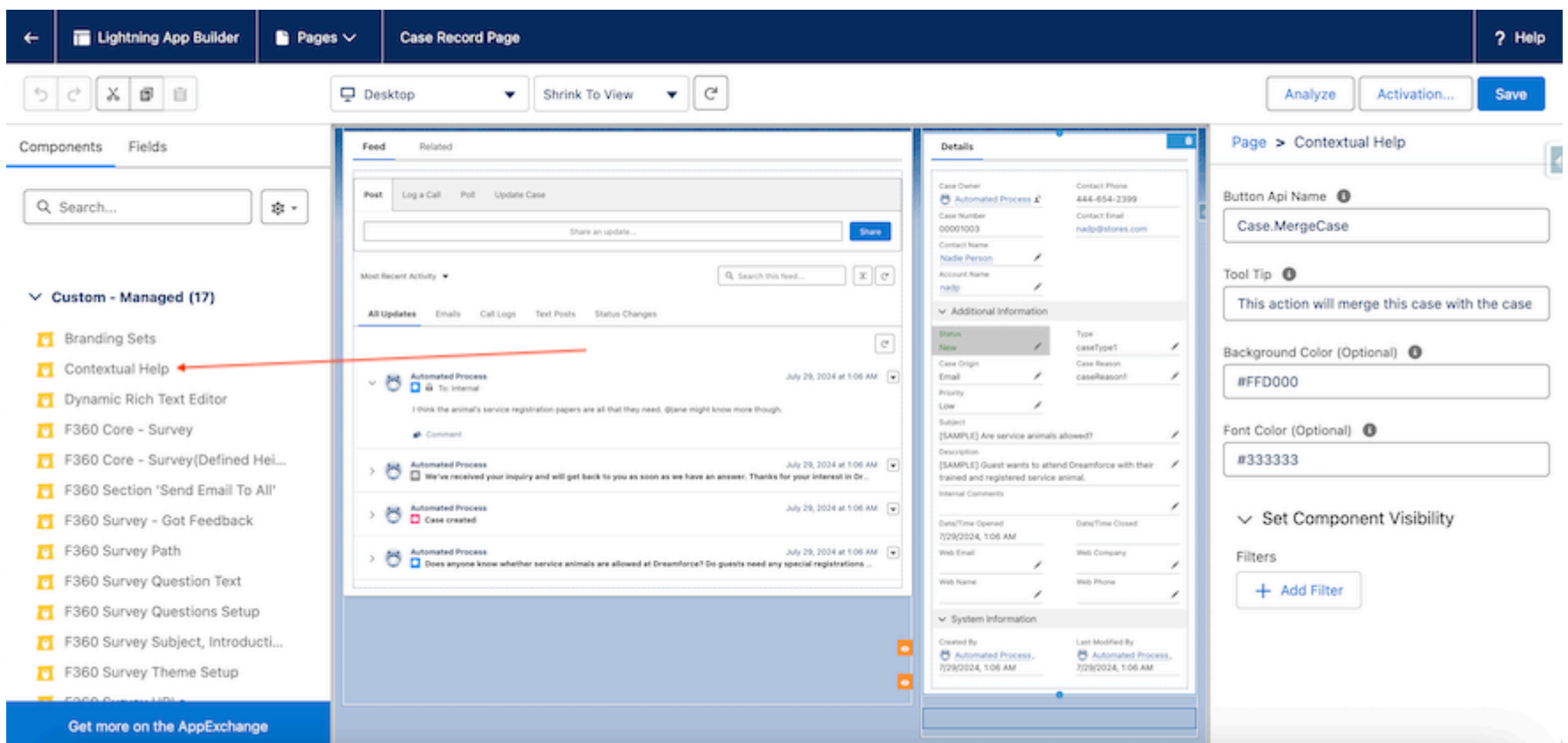
This powerful component is designed to equip users with all the critical information they need directly on the Salesforce record page. Before clicking any header button, users can easily **access contextual guidance through hover tooltips**, ensuring they understand the action they are about to take.

Gone are the days of uncertainty and confusion—this feature delivers clear and concise instructions, reducing the likelihood of errors and enhancing overall user confidence. By providing this upfront information, the **Contextual Help component not only streamlines workflows but also empowers users to work more efficiently and effectively**, making their interactions with Salesforce smoother and more intuitive.



Accessing the Contextual Help Component

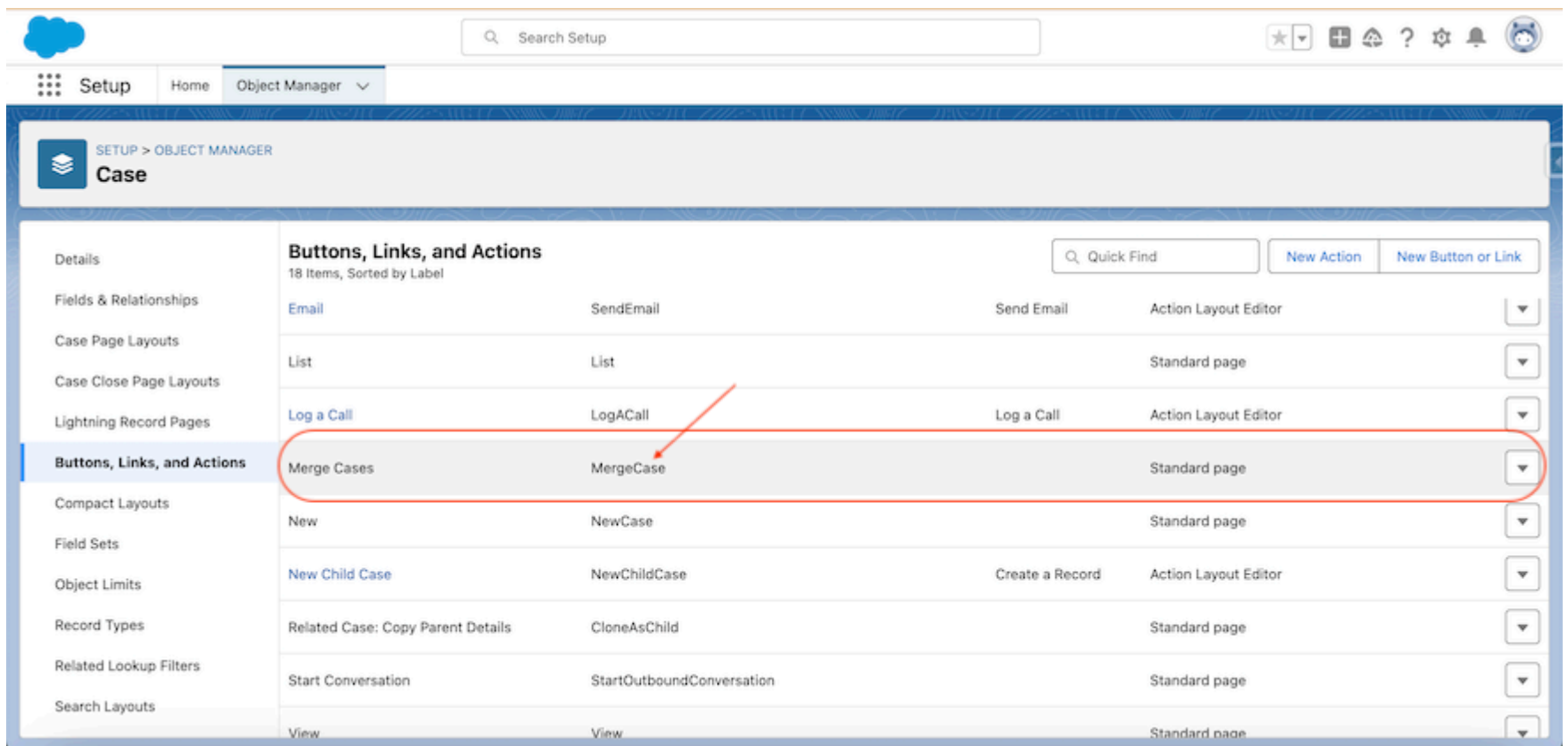
- After Installation of version 1.13, you will notice a new component '**Contextual Help**' in the App Builder, under the custom managed components on the left side bar.
- Simply drag and drop the component onto the page where you'd like the tooltip to appear for a header button.



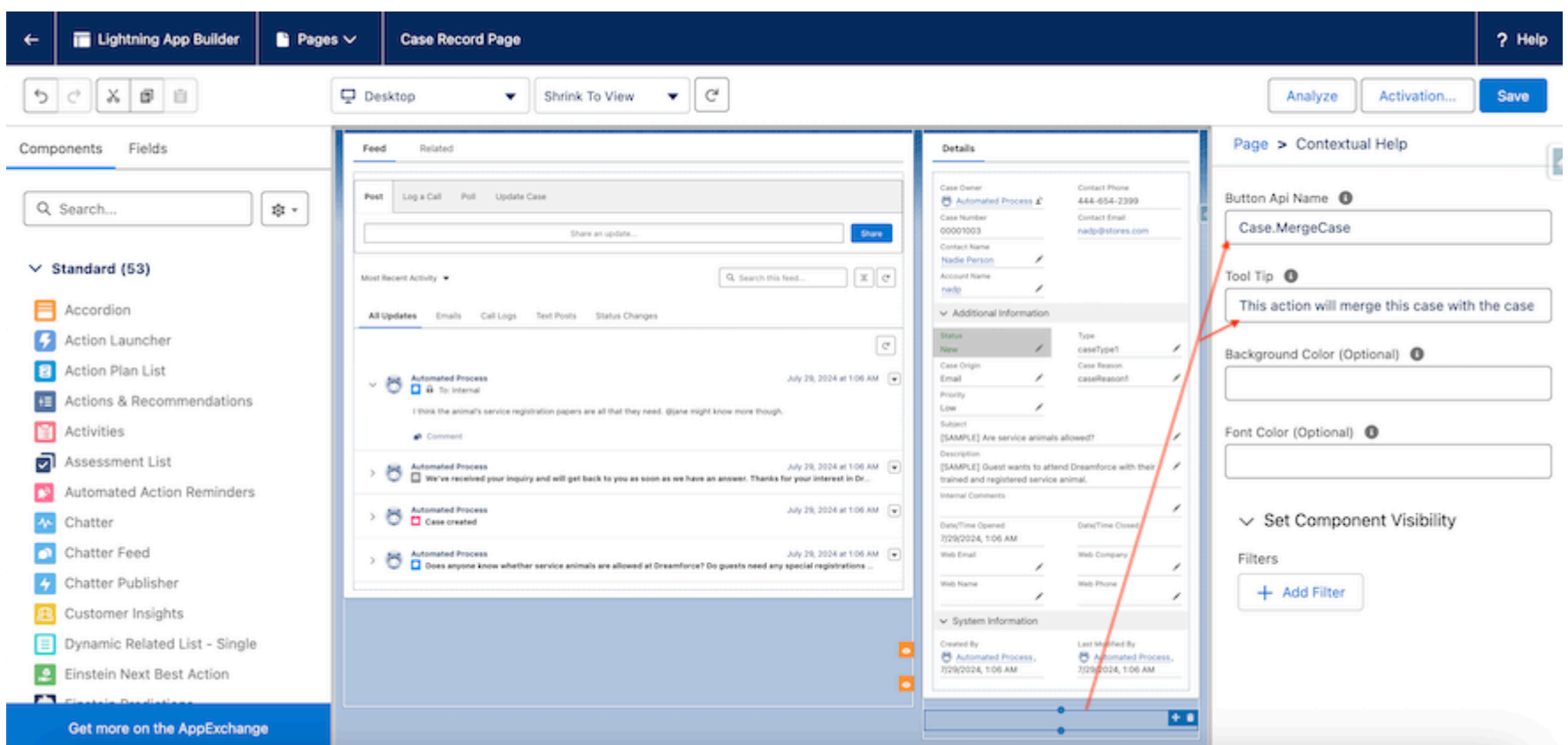
Configuring the component

- Before we start configuring the component, capture the api name of the displayed button on which you intended to display contextual help tooltip.
 - Go to Object Manager
 - Select the related object.

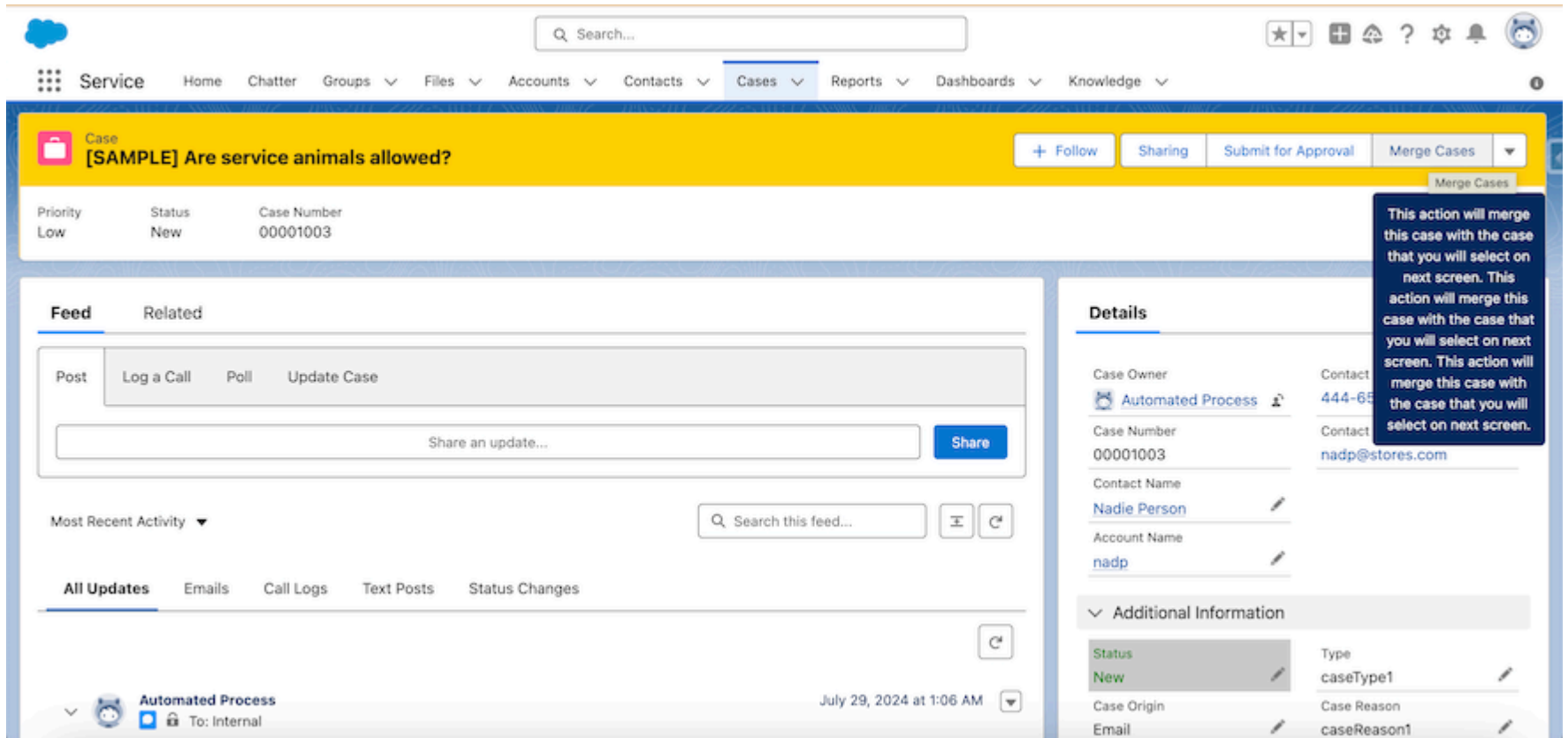
- Select Button, Links, and Actions in the side bar.
- Find your button and its api name.



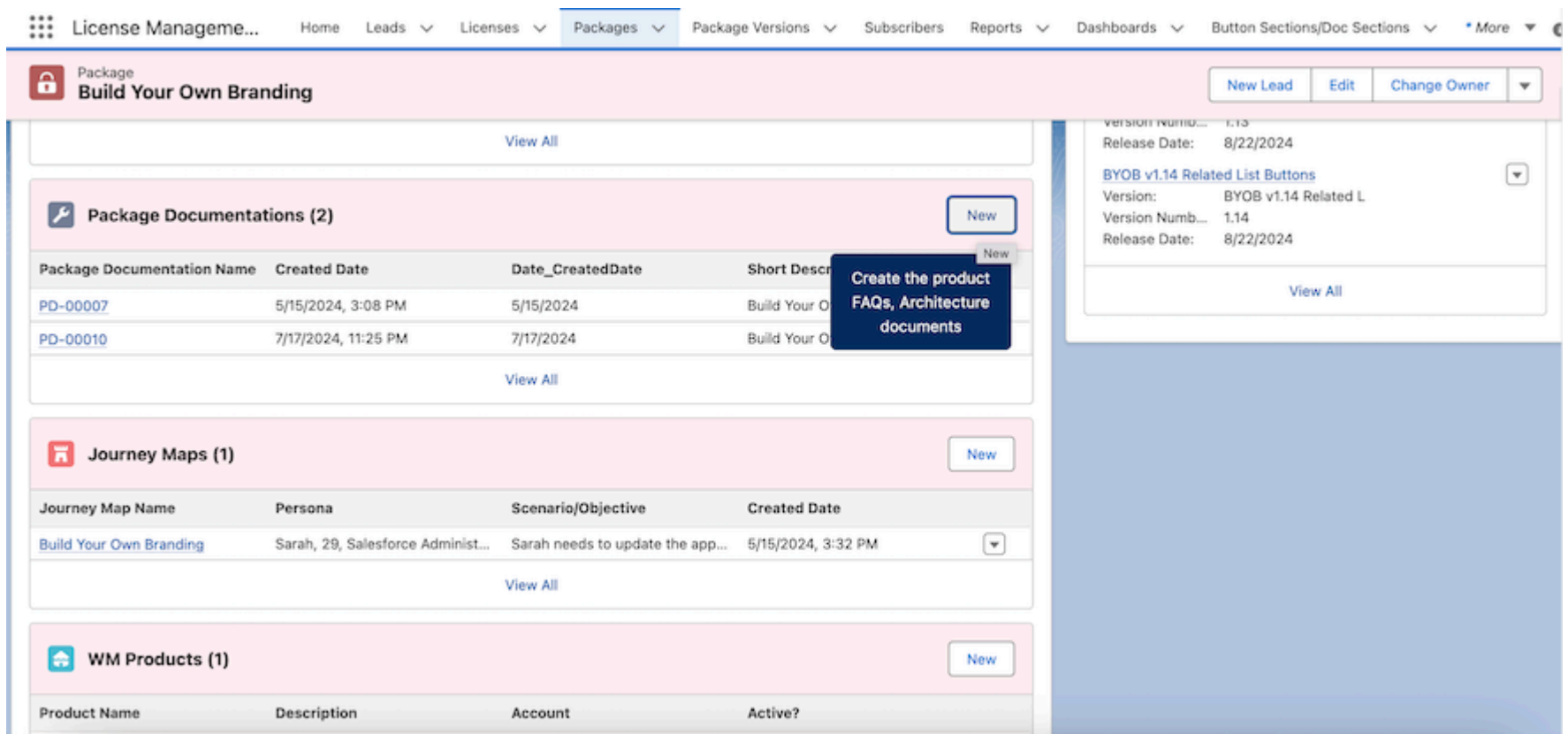
- **Provide a value in Button Api Name property.** Button Api Name is a combination of ObjectApiName.ButtonApiName. Make sure you capture the correct api names for object and button; For reference, some of the sample button api names below:
 - Case.MergeCase
 - Lead.Custom_Lead_Conversion
 - Lead.pkg__Custom_Lead_Conversion
 - pkg__Lead.pkg__Custom_Lead_Conversion
- **Tool Tip:** The message that will be displayed on the hover of button.
- **Background Color:** Optional. Set the background color of tool tip message. Supports name, hex, rgb, rgba.
- **Font Color:** Optional. Set the font color of text in tool tip message. Supports name, hex, rgb, rgba.



Use case: A hint to the agent, before pushing Merge Cases button.

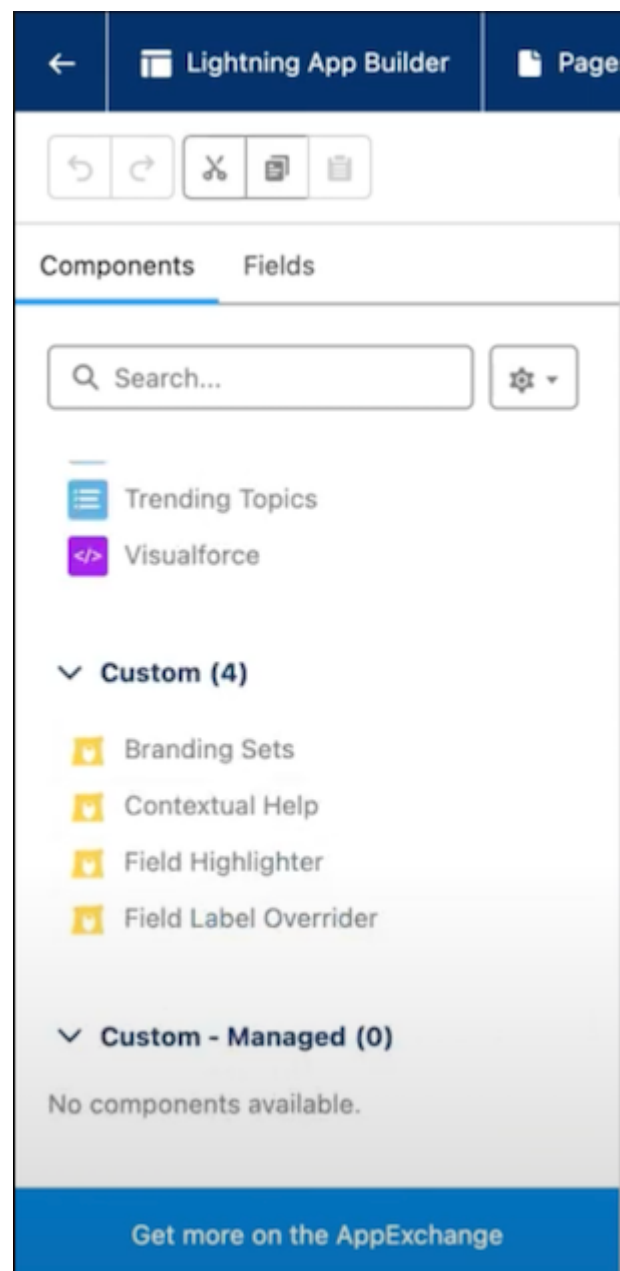


6.2 Support for Related List Button within Contextual Help Component



6.3 Field Label Override

- Find a new Field Label Override component in the App Builder.



- Just Drag and Drop the Field Label Override as the last component on the page.

Lightning App Builder

Pages

Opportunity Record Page

Desktop

Shrink To View

Components

Fields

Search...

Trending Topics

Visualforce

Custom (4)

Branding Sets

Contextual Help

Field Highlighter

Field Label Override

Custom - Managed (0)

No components available.

Get more on the AppExchange

GenePoint Lab Generators

Custom Case

Account Name: GenePoint

Close Date: 4/14/2022

Amount: \$20,000.00

Opportunity Owner: Rahul Jain

Stage: Id. Decision Makers

Mark Stage as Complete

Activity

Details

Opportunity Owner: Rahul Jain

Amount: \$20,000.00

Private: ☐

Expected Revenue: \$12,000.00

Opportunity Name: GenePoint Lab Generators

Close Date: 4/14/2022

Account Name: GenePoint

Next Step:

Type:

Stage: Id. Decision Makers

Lead Source:

Probability (%): 60%

Primary Campaign Source:

Order Number:

Main Competitor(s): Hawkpower

Current Generator(s): Hawkpower, Fujitsu

Delivery/Installation Status: Yet to begin

Tracking Number:

Created By: Rahul Jain, 5/5/2024, 12:09 AM

Last Modified By: Rahul Jain, 11/27/2024, 12:30 AM

Description:

Delivery Status:

You don't have this component.

Prod

Note

Cont

Part

Stag

Stage: Id. Decision Makers

Amount: \$20,000.00

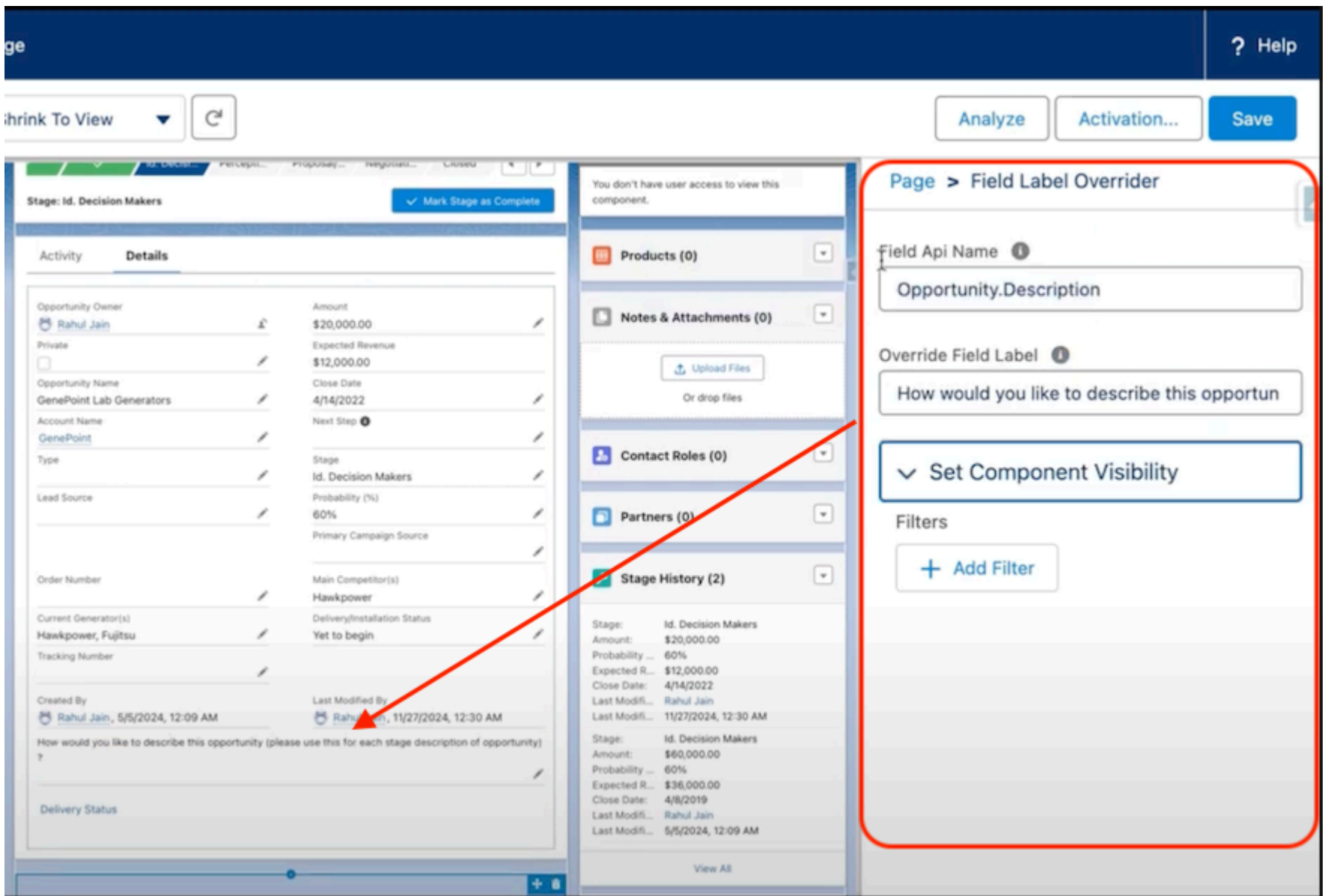
Probability: 60%

Expected Revenue: \$12,000.00

Close Date: 4/14/2022

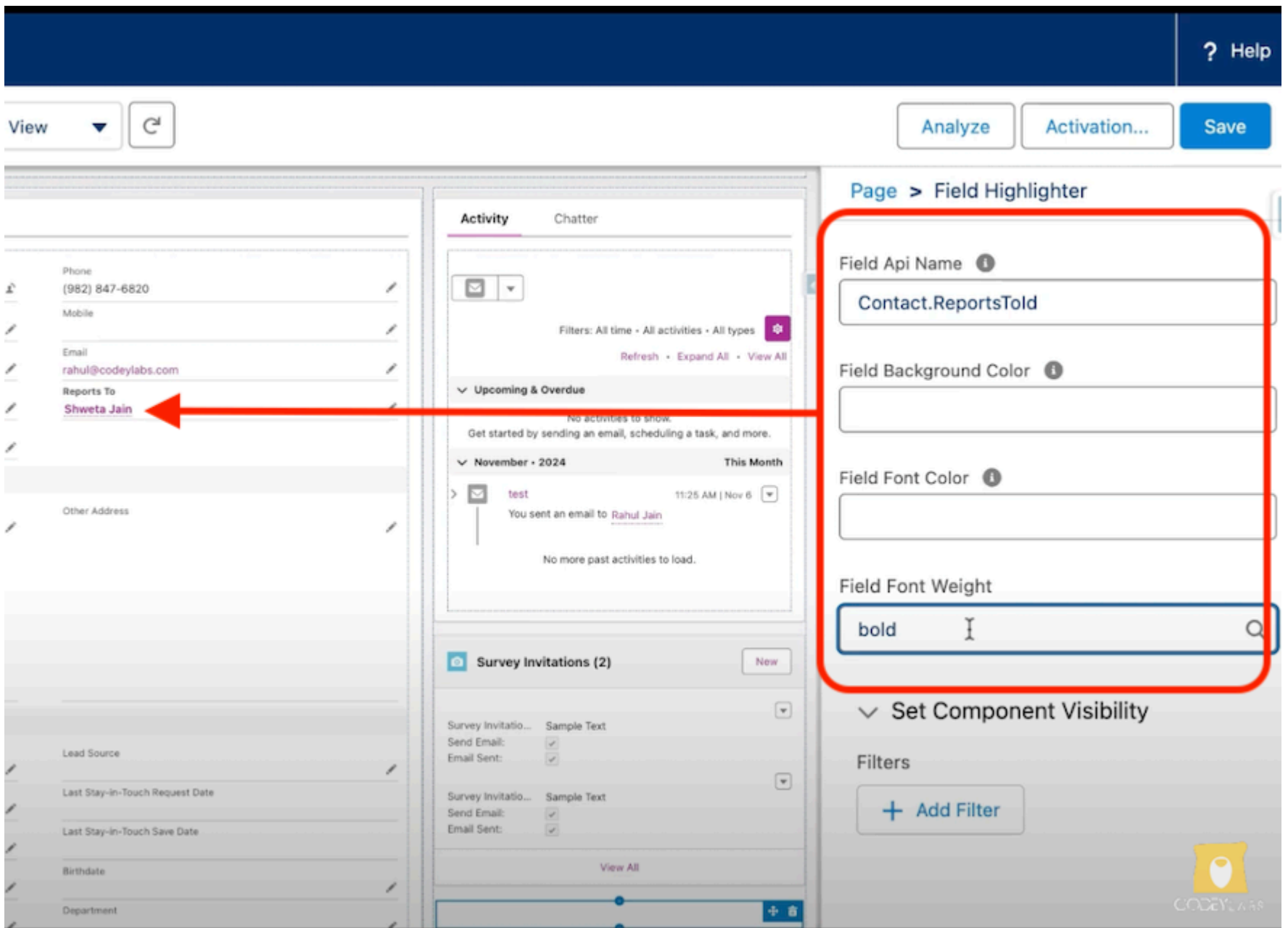
Last Modified: 11/27/2024, 12:30 AM

- Define the Field Api Name and the Label to Override



6.4 Introducing *Font Weight Setting* in Field Highlighter Component

- Just Drag and Drop the field highlighter component.
- Define the Field Api Name (off course prefixed with dot and Object Api Name)
- And select the field font weight from the dropdown to apply.



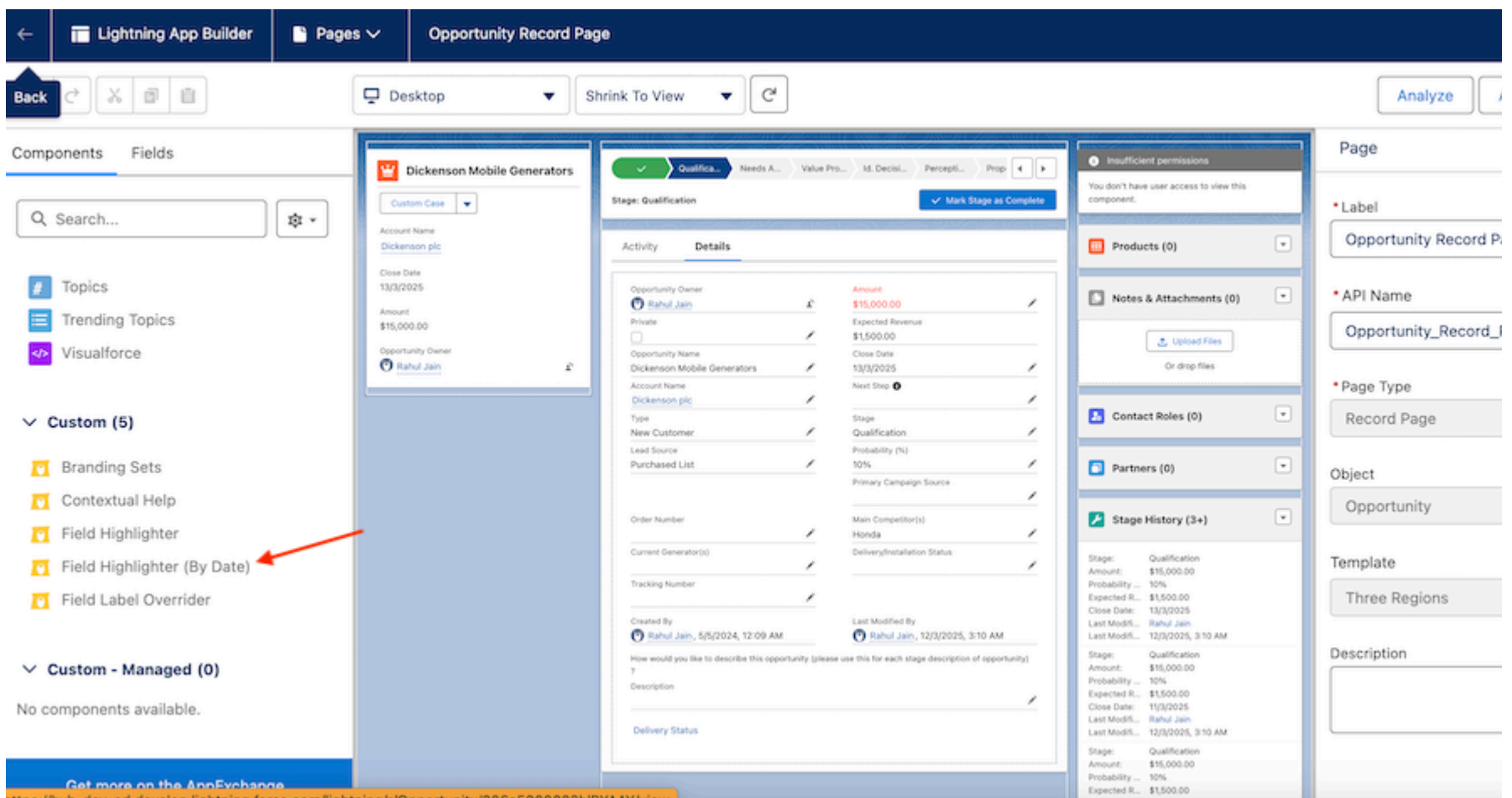
6.5 Introducing a new Component in Field Highlighter By Date Component

This feature helps you automatically filter records based on their date fields—no need to manually enter dates! Simply select a condition like “Last 7 Days” or “This Week,” and the system will check if the record’s date falls within the specified range.

It’s fast, efficient, and ensures you always find the right records at the right time!

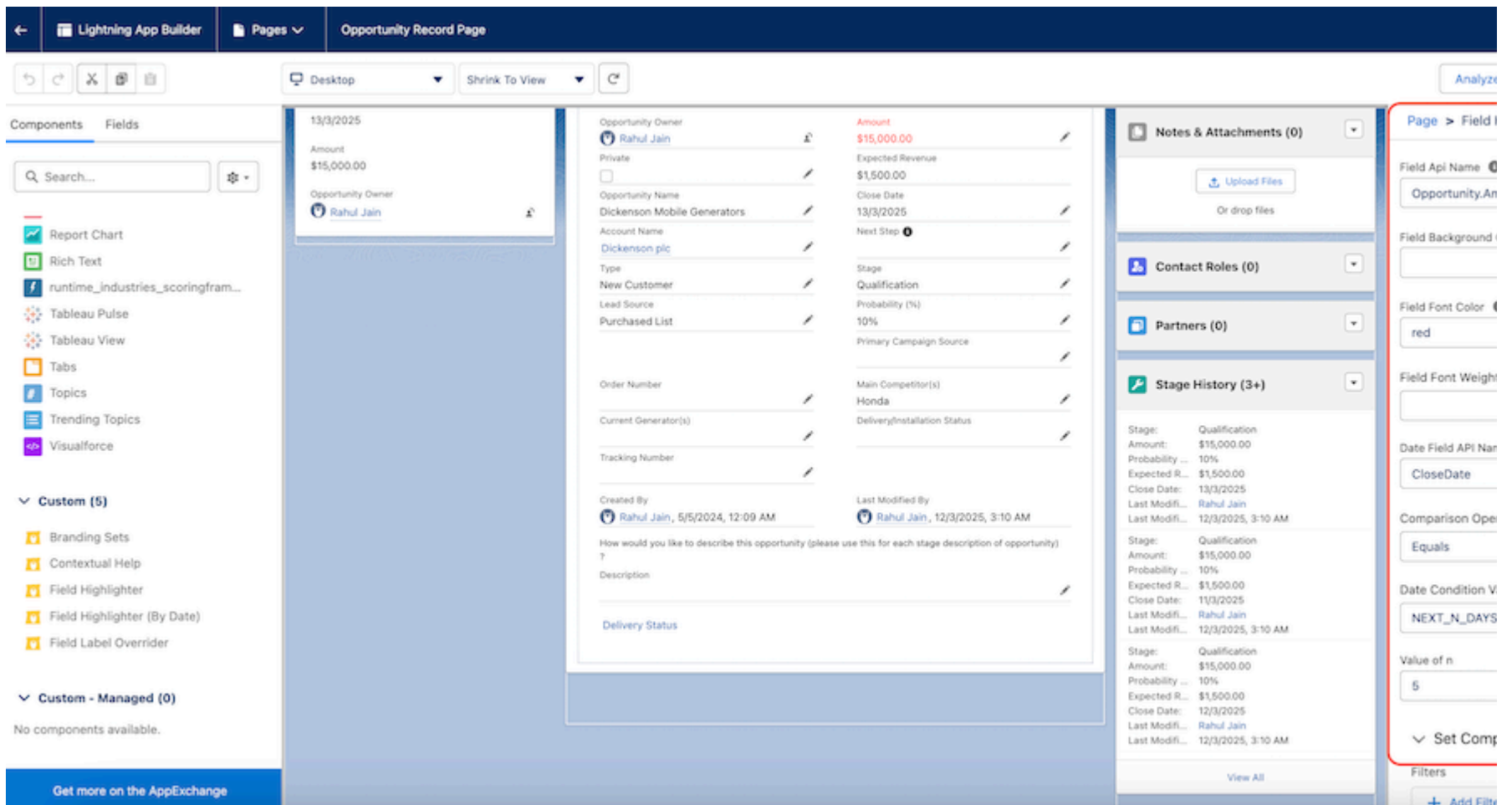
Important Requirements

- The target field **must be a Date field**—DateTime fields are **not** supported.
- When specifying the field, **don’t include the object name**. Example: Use **CloseDate**, not **Opportunity.CloseDate**.
- The date field **must be on the current record layout**. If it’s missing, the component won’t retrieve its value.



How Each Date Condition Works

- **YESTERDAY** – Matches records dated exactly **one day before today**.
 - Example: If today is **March 12, 2025**, only records from **March 11, 2025** will match.
- **TODAY** – Matches records where the date is **exactly today**.
 - Example: If today is **March 12, 2025**, only records from **March 12, 2025** will match.
- **TOMORROW** – Matches records dated **one day after today**.
 - Example: If today is **March 12, 2025**, only records from **March 13, 2025** will match.
- **LAST_N_DAYS:n** – Matches records within the **last N days, including today**.
 - Example: If today is **March 12, 2025**, and $n=6$, records from **March 6, 2025, to March 12, 2025** will match.
- **NEXT_N_DAYS:n** – Matches records **in the next N days, including today**.
 - Example: If today is **March 12, 2025**, and $n=6$, records from **March 12, 2025, to March 18, 2025** will match.
- **LAST_WEEK** – Matches records from **the previous full week (Sunday to Saturday)**.
 - Example: If today is **March 12, 2025**, the last full week was **March 2–March 8, 2025**. Records in that range will match.
- **THIS_WEEK** – Matches records from **the current full week (Sunday to Saturday)**.
 - Example: If today is **March 12, 2025**, this week is **March 9–March 15, 2025**.
- **NEXT_WEEK** – Matches records from **the next full week (Sunday to Saturday)**.
 - Example: If today is **March 12, 2025**, the next full week is **March 16–March 22, 2025**.



Real-World Examples

Example 1: Finding records from the Last 6 Days

- **Today's date:** March 12, 2025
- **Record's date:** March 10, 2025
- **Selected condition:** LAST_N_DAYS:6
- **Match!** The record falls within the last 6 days.

Example 2: Checking if a record is in Last Week

- **Today's date:** March 12, 2025
- **Record's date:** March 5, 2025
- **Selected condition:** LAST_WEEK
- **No Match!** Last week was **March 2–March 8**, and March 5 is outside that range.

Example 3: Looking ahead 6 days

- **Today's date:** March 12, 2025
- **Record's date:** March 15, 2025
- **Selected condition:** NEXT_N_DAYS:6
- **Match!** The record is within the next 6 days.

Example 4: Finding records for Next Week

- **Today's date:** March 12, 2025
- **Record's date:** March 17, 2025
- **Selected condition:** NEXT_WEEK
- **Match!** Next week starts on March 16, and March 17 falls in that range.

Example 5: Record too far in the past

- **Today's date:** March 12, 2025
- **Record's date:** March 5, 2025
- **Selected condition:** LAST_N_DAYS:3
- **No Match!** March 5 is more than 3 days ago.

Analyze

Activation...

Page > Field Highlighter (By Da

Field Api Name ⓘ

Opportunity.Amount

Field Background Color ⓘ

Field Font Color ⓘ

orange

Field Font Weight

Date Field API Name for Filtering ⓘ

CloseDate

Comparison Operator for Date Field

Equals

Date Condition Value

LAST_N_DAYS:n

Value of n

5

Set Component Visibility

Filters

+ Add Filter

Or drop files

Contact Roles (0)

Partners (0)

Stage History (3+)

Stage: Qualification

Amount: \$15,000.00

Probability ... 10%

Expected R... \$1,500.00

Close Date: 13/3/2025

Last Modifi... Rahul Jain

Last Modifi... 12/3/2025, 3:10 AM

Stage: Qualification

Amount: \$15,000.00

Probability ... 10%

Expected R... \$1,500.00

Close Date: 11/3/2025

Last Modifi... Rahul Jain

Last Modifi... 12/3/2025, 3:10 AM

Stage: Qualification

Amount: \$15,000.00

Probability ... 10%

Expected R... \$1,500.00

Close Date: 12/3/2025

Last Modifi... Rahul Jain

Last Modifi... 12/3/2025, 3:10 AM

View All

By

Rahul Jain, 12/3/2025, 3:10 AM

stage description of opportunity)

This feature **saves time and effort** by dynamically filtering records based on real-time dates. Whether you need to find records from last week, the next 7 days, or just today, the system does the work for you. **No manual date entry required!**

7. Troubleshooting & FAQs

7.1 Common Issues and Solutions

- **Color Persistence Issue:** Ensure that changes are saved properly in the App Builder.
- **Field Highlighting Not Visible:** Double-check that the conditions for highlighting are met.

7.2 Frequently Asked Questions

What is Build Your Own Branding?

Build Your Own Branding is a Salesforce managed package that includes Branding Sets and Field Highlighter, allowing users to customize record page appearances and highlight important fields.

How do I apply a color scheme to a record page?

Use the Branding Sets component in the App Builder to customize colors for your record pages.

Can I use Build Your Own Branding in the Salesforce console app?

Yes, both Branding Sets and Field Highlighter are fully compatible with the Salesforce console app.

What are some common use cases for these components?

Common use cases include corporate branding, departmental customization, event-specific branding, and highlighting critical fields for better visibility.

8. Support & Resources

8.1 Contacting Support

For any issues or questions, contact our support at **info@codeylabs.com!**

8.2 Additional Resources

- User Guide: [Link to User Guide](#)
- Video Tutorials: [Link to Tutorials](#)

About CodeyLabs

CodeyLabs is a pioneer brand dedicated to enhancing the Salesforce ecosystem through innovative and customizable solutions. Our mission is to empower businesses by transforming their Salesforce experience, ensuring it aligns perfectly with their brand and operational needs. We specialize in delivering tailored solutions that optimize user interaction and streamline workflows. Committed to innovation and customer satisfaction, CodeyLabs delivers exceptional value, enhances productivity, and fosters a seamless user experience. Join us on the journey to revolutionize your Salesforce platform and unlock its full potential.

Website

www.codeylabs.com

Email Us

info@codeylabs.com

Visit Us

SFS Mansarovar, Jaipur, INDIA